



# Place Making Ideas Workshop

Bowden Reference Group

August 2014

# The Brief

- *RenewalSA is keen for developers at Bowden to have a place making philosophy embedded in their approach, design and delivery.*
- *They are about to embark on marketing and sale of a 'super' lot*
  - *Approx 5,100m<sup>2</sup>*
  - *Expected yield - 200 – 220 dwellings*
  - *5 – 8 storey development staged over 3 – 4 stages*
- *They would like to have a menu of place making Ideas and Initiatives*
  - *'Soft' or 'hard' projects that can be potentially packaged up for developer consideration*

# My take

- Place Making in essence:
  - Creating spaces that act as catalysts for strengthening communities.
- Place Making in an apartment building context:
  - Promoting a neighbourhood feel in what can often be an isolated living environment.
- Purpose of this presentation:
  - Present ideas that inspire prospective developers on how they may choose to include Place Making concepts into future developments.

# The Place Making Plug

<https://sites.google.com/site/adelaideparklands2036/>



# Event Sites

- Spaces for larger numbers of people
- Offsets not having a backyard to entertain in
- Can host neighbourhood celebrations in



*The Iconic Aussie Backyard BBQ*



*The Future Iconic Aussie Block Party*

# Event Sites – BBQ Terrace



*Urban sleek design...*



*...or natural feel*



*A place to have your mates over...*



*...or host a party*

# Event Sites – Drinks Terrace



*Morning coffee before work...*



*...or weekend brew over the paper*



*Friday after work beers...*



*...with a view*

# Event Sites – Community Hall



*Multi-functional*



# Event Sites – Commercial Space



*Atrium  
piano  
bar*

*Downstairs café*



*In corporate a living business*

