



Place Making Ideas Workshop

Bowden Reference Group

August 2014

The Brief

- *RenewalSA is keen for developers at Bowden to have a place making philosophy embedded in their approach, design and delivery.*
- *They are about to embark on marketing and sale of a 'super' lot*
 - *Approx 5,100m²*
 - *Expected yield - 200 – 220 dwellings*
 - *5 – 8 storey development staged over 3 – 4 stages*
- *They would like to have a menu of place making Ideas and Initiatives*
 - *'Soft' or 'hard' projects that can be potentially packaged up for developer consideration*

My take

- Place Making in essence:
 - Creating spaces that act as catalysts for strengthening communities.
- Place Making in an apartment building context:
 - Promoting a neighbourhood feel in what can often be an isolated living environment.
- Purpose of this presentation:
 - Present ideas that inspire prospective developers on how they may choose to include Place Making concepts into future developments.

The Place Making Plug

<https://sites.google.com/site/adelaideparklands2036/>



Event Sites

- Spaces for larger numbers of people
- Offsets not having a backyard to entertain in
- Can host neighbourhood celebrations in



The Iconic Aussie Backyard BBQ



The Future Iconic Aussie Block Party

Event Sites – BBQ Terrace



Urban sleek design...



...or natural feel



A place to have your mates over...



...or host a party

Event Sites – Drinks Terrace



Morning coffee before work...



...or weekend brew over the paper



Friday after work beers...



...with a view

Event Sites – Community Hall



Multi-functional



Event Sites – Commercial Space



*Atrium
piano
bar*

Downstairs café



In corporate a living business

